



Monday April 7, 2025

18:00 – 21:00 Warm Up Gathering

Food and drinks at the Configura Office, Storgatan 13, Linköping. Information and registration will be sent out to those registered for Excelerate 2 weeks before the event.

Tuesday April 8, 2025

08:30 - 08:45 Welcome

08:45 - 09:30 Business Update, Stefan Persson, CEO Configura

Stefan gives his input on market trends and Configura's journey moving forward.

09:45 – 10:30 Keynote Speaker – "Big data and AI" Arvid Josefsson, Fellowmind

Big Data and AI, how to use large sets of information to get more insights and make better future decisions

10:30 – 11:00 Coffee Break

Fika will be provided.

11:00 – 11:30 Customer Case 1 "Article Flow"

Customer case on how to use existing data and generate output to support optimization, production and installation processes.

11:30 – 12:00 Product Roadmap, Status Now and Near Future

Configura presents the product development roadmap and snapshots of upcoming releases.

12:00 – 13:00 Lunch

Lunch will be provided by Configura at Elite Hotel.

13:00 – 13:45 Customer Case 2 "How CET Changed the Way We Work"

A retrospect and future look at one of our largest US customers in the material handling industry.

13:45 – 14:15 Customer Case 3 "Roll out and adaption of a configurator in an organization"

How to roll out and maintain a configuration tool within your organization as well as among users and resellers. Among other things, we will learn about setting up an academy, running user forms, etc.





14:15 - 14:45 Coffee Break

Fika will be provided.

14:45 – 15:45 Breakout Sessions

Attendees will get a link to choose one of the sessions below 2 weeks before the event, these sessions might be subject to change.

- Developer Forum Developers from our 3 targets industries are present to answer questions and give insights.
- CAD Format Exchange Uses cases, best practice and requests on this topic.
- Analytics Showcase and feedback on Extension analytics and product analytics.
- Roll Out and Adaptation Discussion, best practice and experience exchange on this topic.
- CET Extensions Enhancing Usability Discuss usability and design challenges in CET Extensions. Explore key design principles, identify areas for improvement, and discover how data-driven decisions and user insights shape development.

15:45 – 16:00 Wrap Up and Summary